



Nerium Lifestyle Club FAQ

Q: WHAT IS THE NERIUM LIFESTYLE CLUB (NLC) AND WHAT DOES IT MEAN FOR ME AS A BRAND PARTNER?

A: The Nerium Lifestyle Club (NLC) is a monthly recognition program designed to drive the right behaviors in an organization. Instead of basing incentives on rank alone, qualifications will be based on a 12-month rolling point system. This new program opens up the ability for Brand Partners (BPs) at any rank to participate in an incentive program.

Q: WHERE WILL THE NLC BE AVAILABLE?

A: The Nerium Lifestyle Club is a global recognitions program that will be available in all current markets, including the U.S., Canada, Mexico and South Korea.

Q: HOW DO YOU QUALIFY FOR THE NERIUM LIFESTYLE CLUB?

A: General program rules are as follows:

- BP must earn a minimum of 5 points during each calendar month within a 12-month period to be qualified for the club incentive.
- If a BP earns more than 5 points in a month, they can roll over a maximum of 5 points to the next month.
- BPs must qualify consecutively for the entire 12 months to qualify. If the BP misses one month they must start over at 0 points.
- The qualifying Brand Partner must enroll six BPs at 500 PQV each in the 12-month timeframe, or the Brand Partner can enroll a combination of BPs and Premier PCs (enrolling three Premier PCs is equal to enrolling one BP) to become NLC qualified over their 12-month period. Premier PCs must also obtain 500 PQV within the first four months of enrollment in order to count as one of a BP's qualifying PCs.
 - For example, the Brand Partner could enroll a total of four BPs and six Premier PCs or three BPs and nine Premier PCs.
- Nerium reserves the right to modify the rules of this program at any time.
- Nerium reserves the right to audit fraudulent practices which may ultimately lead to disqualification from the program.

Q: HOW DO I EARN POINTS?

A: You can earn points the following ways:

BP Enrollment = 2 Points

- BP must personally enroll a new and unique Brand Partner with a 500 PQV minimum within first 30 days.

PC Enrollment = 1 Point

- BP must personally enroll a new and unique Preferred Customer with a minimum of 55 PQV.
- Points are awarded one time only at the time of PC enrollment. A BP cannot enroll the same PC twice.

PC's PC Enrollment = 1 Point

- For each new and unique personally sponsored Preferred Customer who enrolls another new and unique Preferred Customer with a minimum of 55 PQV.
 - For example, if you enroll a PC in March 2016, and that PC then enrolls a new PC after April 9, 2016, you earn 1 point.

Fast Start Qualify = 1 Point

- Help a new personally enrolled Brand Partner Fast Start Qualify within the first 30 days.
- The enrolling BP will receive the point in the month that the BP qualifies for FSQ.

Premier PC Retention = 1 Point

- Personally enroll a PC and earn a point when they achieve Premier Status in their fourth consecutive month. This does not apply to existing PCs who received Premier Status when PC Loyalty was launched. The enrolling BP would only earn points for new PC enrollments from April 9, 2016 onwards who achieve Premier Status after having a successful ADO for four consecutive months.
- Points will not be awarded for Preferred Customers that achieve Premier Status through the April 2016 PC Promo.

All amounts shown are in U.S. dollars unless specified differently.

PC to BP Upgrade = 1-2 Points

- PC to BP upgrades count for two BP Points as long as normal qualifications are met. If the PC was enrolled prior to the beginning of this program, the enrolling BP would earn two points.
- If the enrolling BP already received one point for the PC enrollment, they will receive one additional point for the BP upgrade (must enroll with 500 PQV).

Q: WHAT IS THE QUALIFICATION PERIOD?

A: The qualification period runs from May 2016–April 2017.

Q: IS THERE A SPECIAL PROMOTION?

- A: There will be a special kick-off qualification promotion in April 2016. Brand Partners will be able to begin earning points on April 9, 2016; however, any points earned in April 2016 will count towards May 2016.
- Ex: If a BP earns more than 12 points in April 2016, all 12 points will carry over to May as if they were earned in May 2016. Remember, 5 points will count towards May 2016 qualification and up to 5 points will carry over to June 2016.

Q: WHAT INCENTIVES ARE OFFERED THROUGH THE NERIUM LIFESTYLE CLUB?

A: Qualifiers will receive airfare, accommodations and meals for two for the 2017 incentive trip.

Q: WHERE IS THE INCENTIVE TRIP?

A: The 2017 incentive trip will be held in Puerto Vallarta, Mexico for the North American Region (U.S., Canada and Mexico) and Phuket, Thailand for the Asia Pacific Region.

Q: HOW DO I GET QUALIFIED FOR THE NERIUM LIFESTYLE CLUB?

A: In order to qualify for the Nerium Lifestyle Club you must meet the following requirements:

Brand Partner to NMD:

- Qualify for the Nerium Lifestyle Club for 12 consecutive rolling months with a minimum of 60 points.

1-Star NMDs:

- Qualify for the Nerium Lifestyle Club for 12 consecutive rolling months through personal production (5 points in each consecutive monthly period) or using *Leader Leverage*.

2-Star NMDs:

- Qualify for the Nerium Lifestyle Club for 12 consecutive rolling months through personal production (5 points in each consecutive monthly period) or *Leader Leverage*.

3-Star NMDs and above:

- Be a “Paid As” 3-Star or above and automatically qualify for Nerium Lifestyle Club **that month**.

Q: WHAT IS LEADER LEVERAGE?

A: *Leader Leverage* is the ability to count NLC qualifiers in open line legs, a non-NMD leg, instead of personal monthly qualification.

1-Star NMDs:

- You need to have at least 10 club qualifiers in open lines and no more than 5 within one open leg.

2-Star NMDs:

- You need to have at least 5 club qualifiers in open lines.

Q: I HEARD THERE WAS A RAFFLE/DRAWING IF I WAS NLC QUALIFIED IN MAY. WHAT IS IT?

A: If you are NLC qualified for the month of May, you will be entered into a drawing to win a trip to Mark and Tammy’s home in Hawaii. This 7-night stay includes airfare for two and is open to all BPs who are in good standing with the company.